



VASAVYA MAHILA MANDALI

VIJAYAWADA, ANDHRA PRADESH, INDIA

ANNUAL REPORT

2022-23





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Vasavya Mahila Mandali



[vasavyamahilamandali](https://www.instagram.com/vasavyamahilamandali)



[Vasavya Mahila Mandali](https://www.youtube.com/Vasavya Mahila Mandali)



Vasavya Mahila Mandali @VasavyaM



Vasavya Mahila Mandali

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From the Desk of President



I am immensely happy to share the outcome and impact of the Vasavya Mahila Mandali work in the year April 2022 -March 2023. The journey of working with communities is motivating and innovative to learn from them and designing the initiatives in suit to the professional arena.

In this year VMM has thoughtfully taken the utmost needs of the women in designing the project addressing from Menstruation to Menopause. Women's Health normally in India seen up to natal i.e., giving birth for the children and feeding the baby. The post-natal life of the women is very essential for taking care of the children and building the family, but the self-care of women is completely ignored especially crossing 30 years. Where she faces hormonal imbalances, mental wellbeing and the physical health. So the innovative intervention initiated by VMM is one of its kind to pave the way for evidence based research to build policies and programs.

The path breaking advocacy work of VMM is engaging the members of Parliament, bureaucrats, legal experts in reforming the maintenance laws in India towards women, children and senior citizens. The pan India study conducted by VMM led to the listing of Private Member Bill in the Lower House of the Indian Parliament.

Vasavya's work towards socio economic empowerment of women is giving them to live with dignity and respect by having improved marketable skills and initiated micro enterprises and supporting their families. VMM is making the women to be confident and courageous to face the life situations and building the community change makers to support the women and children in crisis and reach out to the appropriate service providers. The timely volunteering of the Mahila Mitra - community change makers is making a difference in the lives of themselves and others.

Vasavya Mahila Mandali extends its gratefulness to the communities by involving in changing the societal attitudes, behaviors and monitoring the interventions is an example for sustainable volunteerism for social transformation. We are ever thankful to the Government of India, Government of Andhra Pradesh, Corporates, Philanthropists and funders for constant support and encouragement to bring the social change and reaching the last mile stone. Vasavya is indebted to the staff – the pillars of social change and the management team for their invaluable service and contribution to the Nation in reaching to the Sustainable Development Goals and upholding the constitution of India.

Dr.B.Keerthi

President

Vasavya Mahila Mandali

Reflections of Secretary



Vasavya Mahila Mandali has entered in to 54 years of social development for upholding the rights of women in a life cycle approach for betterment of their lives and empowering for a respectable living. VMM's work has touched about 40 lakhs men, women and children. The vision of VMM is empowering the families for their wellbeing and upholding human values.

In achieving the mission of VMM is working with Tribal communities in natural farming, water management and giving them updated knowledge and skills on solar power and marketing avenues by forming them into collectives. VMM has facilitated and formed two farmers producers' organizations with Tribals and Non tribals and one with women's producers registered as independent organizations and the operations are taken place in promoting their products with visibility.

Education among orphans and vulnerable girl children is bringing a change in their knowledge levels and placing them better in their lives. For higher education linking to Government services and supporting through scholarships. Corporate volunteering is a valuable addition for bringing updated skills and knowledge as co-curricular.

VMM works in Health, Water, Sanitation and Hygiene is a continuous activity with the communities by collaborating with local, district and state health functionaries. The mutual support is brought out timely service delivery especially during the times of COVID and Relief activities in disasters.

VMM is thankful to state and non-state stakeholders supporting us to take forward the mission for development of the marginalized communities for their socio-economic educational and wellbeing of the individuals and families.

G.Rashmi

Secretary

Vasavya Mahila Mandali.

OVERVIEW OF
VASAVYA MAHILA MANDALI (VMM)
2022-2023

HEALTH

263986

LIVELIHOODS

7681

**GENDER
EQUALITY &
JUSTICE**

2632

EDUCATION

181

ENVIRONMENT

2418

VMM – HEALTH and NUTRITION

Health Initiatives of VMM were given priority to reach vulnerable communities in Andhra Pradesh. The target groups reached were Women and Children in communities, Migrant Population, Automobile workers and allied population and Industrial workers. The focus was on Adolescent physical and mental health, menstrual hygiene, care in Antenatal -Postnatal- Menopause, geriatric care, STIs, HIV/ AIDS, TB, Diabetes, Eye care, Eye donation, Cancer awareness, COVID and occupational diseases in the Industrial areas. Promotion of a nutritious diet is cross cutting across all programmes.

Project	Reach
TARGETED INTERVENTION	60153
MOBILE INTEGRATED COUNSELLING AND TESTING CENTER	25564
APOLLO TYRES HEALTH CARE CENTER	87026
KUSHAL MATERNAL HEALTH	8278
MENTAL HEALTH AMONG ADOLESCENTS	133
SWETCHA GORA EYE BANK	898
CANCER AWARENESS	385
JALJEEVAN	81549
KUSHAL HEALTH CARE CENTER	-
TOTAL	2,63,986



Targeted Intervention for Migrant population

Vasavya Mahila Mandali initiated the Targeted Intervention (TI) for Migrants project in 2008 at Vijayawada with the support of Andhra Pradesh State AIDS Control society (APSACS). This project is meant for the bridge population to create awareness on HIV/AIDS and Sexually Transmitted infections (STI).

Vijayawada is a trading hub with a floating population of two lakhs per day and connected with trains and road transport across India. The migrants come from Indian states: Orissa, Jharkhand, Bihar, Assam, Chhattisgarh, West Bengal, Tamil Nādu, Madya Pradesh and Maharashtra.

Risk behavior is a key factor as they leave their families at their native place. Unprotected sex is prevalent due to lack of knowledge.

Objectives of the programme:

- Reduce the HIV prevalence among migrant people.
- Improve the health seeking behavior among the migrant people.
- Change their attitudes in accessing the health facility services.
- Practice the safe sex methods to prevent the deceases.
- Ensure correct and consistent usage of Condoms.
- Create an enabling environment for accessibility of services at community and facility level.

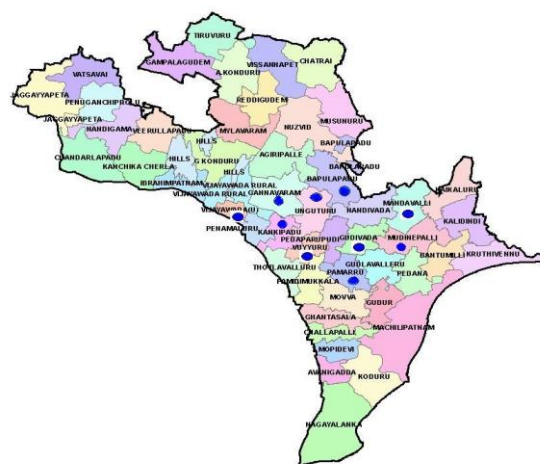


Reach: The project is implemented in 11 mandals in Krishna, NTR and Eluru Districts of Andhra Pradesh. In the districts the outreach workers covered 65 locations of 95 Congregation points. The congregation point is the area where the people gather for their daily work. On average 200 to 1000 migrant people live in each location. Each outreach worker covers four to seven locations. The project reached 60,153 migrant populations in one year which includes new identifications 7,522. The active population in the project by the end of March 2023 is 15,792.

Age wise (in years)	Gender	Reach in Numbers	Grand Total
18-20	Male	2580	15,792
	Female	79	
21-34	Male	12118	
	Female	67	
35- 44	Male	840	
	Female	8	
45 +	Male	93	
	Female	7	

Operational Area:

Mandal	District
Vijayawada Rural	NTR
Vijayawada Urban	
Kankipadu	Krishna
Vuyyuru	
Pamaru	
Gudivada	
Gannavaram	
Unguturu	
Bapulapadu	
Mudinepalli	Eluru
Mandavalli	



Activities:

- 257 Health camps reached 7,726 migrants attended for health checkups and treatment.
- 96 migrants were treated for STIs and referred to Government hospital.
- 7,601 were tested for HIV: 6,129 were conducted through CBS testing, 1468 were tested through Mobile ICTC and 4 people tested in other ICTC s. there is zero positivity.
- 24 Projector shows at our congregation points on risk behavior, HIV, TB, STI diseases, condom promotion and other seasonal diseases were done.
- Promoted 4,66,702 condoms in our intervention area: sold 62,577 condoms through Condom social marketing from 100 outlets, 4,04,125 promoted other brands through traditional outlets like medical stores.
- 24 advocacy meetings with Site in charges, Contractors, Mill owners, Company managements on the safety and healthy behavior were conducted.
- 8 congregation events at different points on festival days increased the trust and rapport.
- 2 eye camps, 1 dental camp and 6 days Hepatitis B vaccination were done
- Participated in AIDS day and Dignity walk for women
- Evaluation was done by APSACS. They appointed outsourcing team members for this work. In the month of March 2023 from 4th to 6th the team visited VMM and verified all registers and records of programme and Financial. They visited to our field areas and assessed the work pattern of outreach staff and Peer leaders. In the first day they interacted to Management and at the end of the day they gave feedback and suggestions to staff on how to improve the work and gap filling.

State wise population:

#	State	Male	Female	Total
1	Andhra Pradesh	0	2	2
2	Assam	177	29	206
3	Bihar	3994	2	3996
4	Chattisgarh	445	3	448
5	Haryana	6	0	6
6	Jarkhand	1236	8	1244
7	Karnataka	118	0	118
8	Kerala	0	0	0
9	Madya Pradesh	414	0	414
10	Maharastra	664	0	664
11	Orrissa	4724	111	4835
12	Rajsthan	470	0	470
13	Tamil Nadu	4	0	4
14	Uttar Pradesh	1132	0	1132
15	Uttarakhand	9	0	9
16	West Bengal	2238	6	2244
Grand Total		15631	161	15792

Mobile Integrated Counseling and Testing Centers (MICTC)

Krishna and West Godavari districts

Supported by: Andhra Pradesh State AIDS Control Society (APSACS)

MeeNestham Mobile ICTC initiated in the month of December 2008 in Krishna District and 2010 in West Godavari District. It was initiated under public private partnership Vasavya Mahila Mandali (VMM) and Andhra Pradesh State AIDS control society (APSACS). VMM supported matching grant to operate the vehicle.

Mobile ICTC is an Integrated Counseling and Testing Centre, basically meant for HIV testing to the people who are living at remote Villages or areas.

Counselor plans the testing at uncovered areas in collaboration with Additional DM&HO, District programme manager (DPM) and District ICTC supervisor (DIC). Local leaders and health workers are involved and NGOs in the area are also part of the project. Pre and post test counseling was done and reactive persons were referred to ART center for treatment.



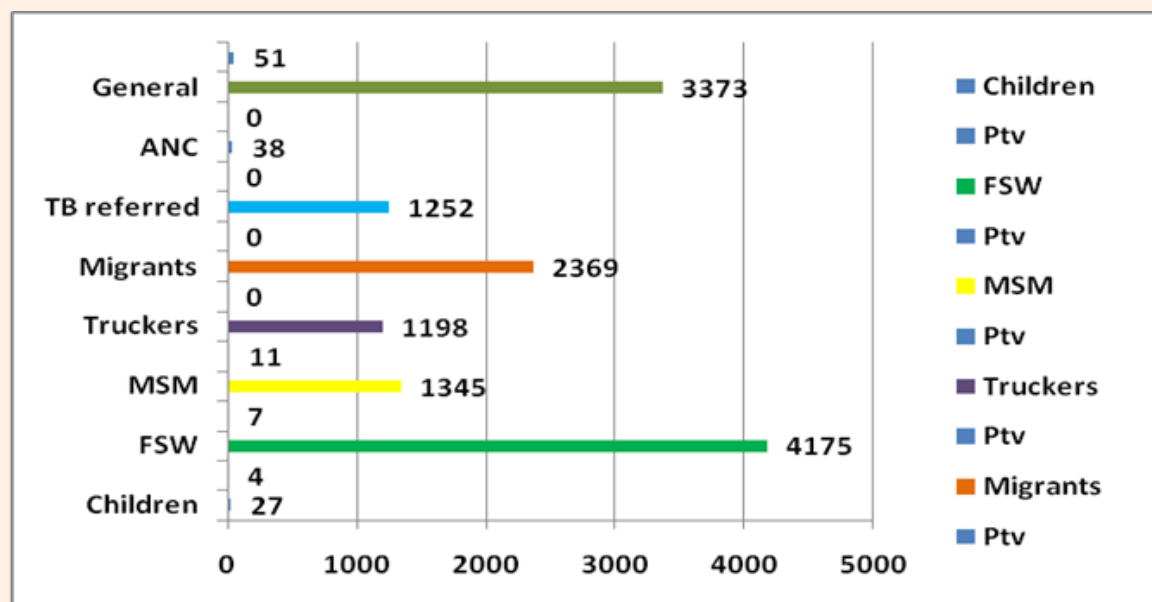
Reach – Krishna District:

	Children	FSW	MSM	Truckers	Migrants	TB referred	ANC	General
Tested	27	4175	1345	1198	2369	1252	38	3373
Positive	4	7	11	0	0	0	0	51

Krishna District Coverage: VMM mobile ICTC covered all the mandals in Krishna District.

Krishna	General Male	General Female	TGs	Pregnant women	Total
Clients registered and tested	6473	5961	15	38	12525
Tested positive	35 (0.54%)	35 (0.58%)	0%	0%	70 (0.55%)

HRG wise Data:



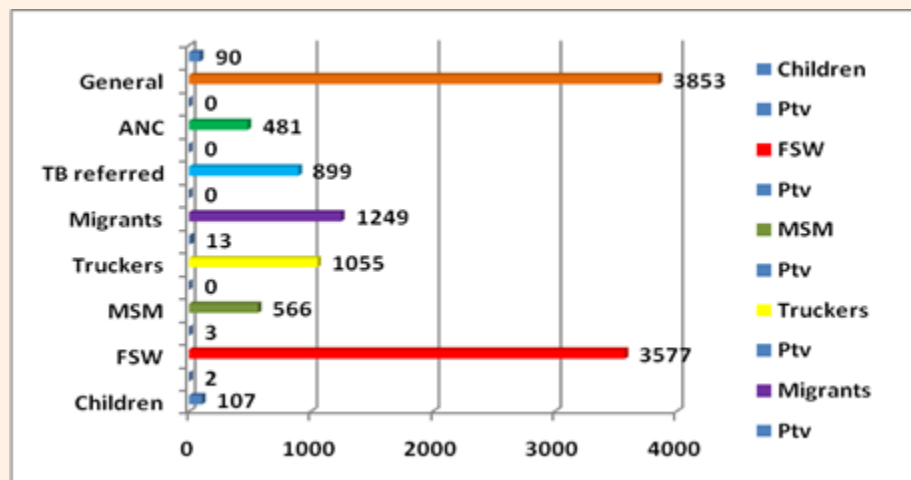
Reach- West Godavari District:

#	Children	FSW	MSM	Truckers	Migrants	TB referred	ANC	General
Tested	107	3577	566	1055	1249	899	481	3853
Positive	2	3	0	13	0	0	0	90

West Godavari District: *Covered all the mandals in the district*

West Godavari	General Male	General Female	TGs	Pregnant women	Total
Clients Registered and tested	4590	6716	0	481	11787
Tested positive	63 (1.37%)	45 (0.67%)	0	0	108 (0.91%)

HRG wise Data:



The impact of the project was visible as most unreached areas were reached and served. High risk groups were monitored at regular intervals and the linkages at local level improved the trust on the projects.



APOLLO TYRES HEALTHCARE CENTRE

Supported by: Apollo Tyres Foundation (ATF)

This is a Health Awareness Program for Truckers and Allied Population. The program is aligned with sustainable development Goals (Goal-3 Good Health and Well- Being).

The program was started in 2011, Apollo has a comprehensive programme on HIV-AIDS focusing on key stakeholders i.e. employees, customer, supply chain partners and community in India operations. The focus of the programme is on awareness and prevention aspect of the epidemic. The company has targeted interventions at 33 Health Care Centres in transport hubs focusing on truck drivers, commercial sex workers, and migrant labour in that location.

Population reach: Long-distance truck drivers and their helpers, allied population working in the target area. The target group lives away from their families and so have high risk behaviour and have multiple sex partners both commercial sex workers and same sex partners also. So they are exposed to STIs and HIV also.

Target area: Jawahar Auto Nagar Industrial Estate and Auto Nagar is spread in 340 Acres and provide shelter to many small and medium industrial units. The city has almost 2500 units of small-scale industries and nine large and medium manufacturing plants. More than 5000 people are involved in these industries.



Strategies:

- Behavioural change communication
- Condom promotion
- STI/RTI management
- Enabling environment
- Eye care
- Diabetic care
- High blood pressure care
- ICTC and link ART center

The services also include doctors' consultation at a nominal fee Rs.20/-, free medicines and counselling facility.

Reach and activities

Activity	Reach among truckers	Reach among allied population
One to one and one to group sessions	18637	13391
Community events	2300	4950
44 peer educators	21470	7250
Clinical services	1553	2626
Counselling sessions	3254	2815
	Partners counselled 115	
HIV Testings	1157 + 1 partner	1349
	3 HIV reactive and linked to ART center	4 HIV reactive
Diabetic screening	1358	1949
	384 were pre or diabetics	553 were pre or diabetics
Vision screening	1149	1611
	759 had refractive errors	992 had refractive errors
TB screening	22 tested	69 tested
	2 were TB affected and linked to DOTS center	6 were TB affected and linked to DOTS center

Best practices:

- Different methods of reaching affected persons were followed like static clinic, satellite clinic in community, integrated health camps, Sakushl sarthi camp and mobile medical unit.
- HIV testing and link ART center were initiated in the premises only along with other tests in the lab.
- In house pharmacy provided medicines
- Referral to tertiary care hospitals for cataract surgeries, STI care and other medical conditions.
- Vasavya Mahila Mandali through advocacy with Andhra Pradesh State AIDS Control Organisation for **Link ART Services**, inaugurated a link ART center on 9th March 2023 that caters to the need of 800 HIV affected on ART. ATF collaborated in this activity.

Satellite clinics for providing health care in the community

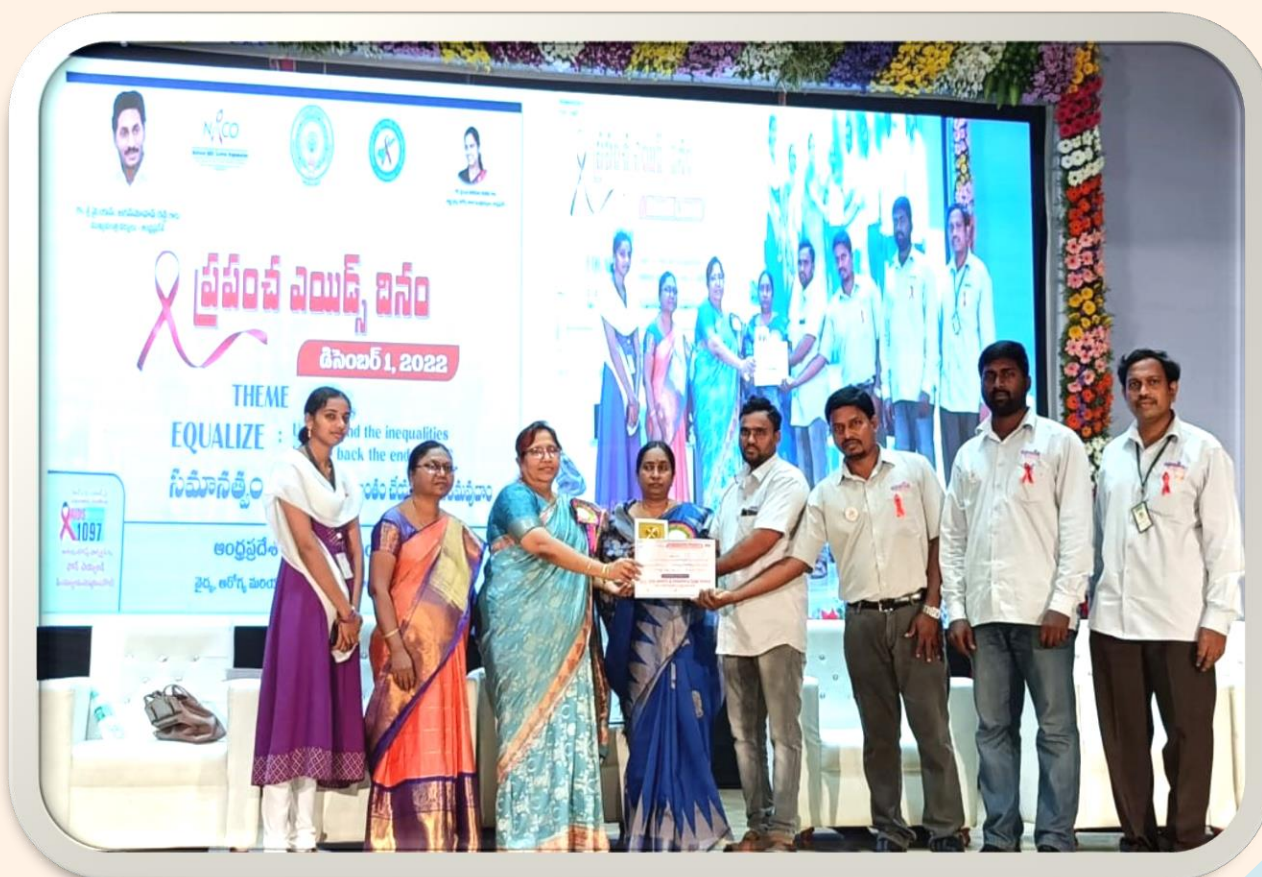
A satellite clinic of Apollo Tyres Health care centre (ATHCC) run by Vasavya Mahila Mandali (VMM) was organised at Autonagar area and the truckers and allied population were availing the services of the doctor, optometrist, counsellor, lab technician and out-reach staff. As awareness on Sexually transmitted infections, HIV and TB was displayed and group sessions were being conducted, one young man approached the out-reach staff and enquired about the services available. He shared about his sister who was sick and lost her husband with severe lung infection. She was working as a manual labor in autonagar area. Immediately he was assured of quality services at the clinic and the address was shared. Next day he got his sister to the clinic and doctor examined her and advised HIV screening and TB screening. Pre and post-test counselling was provided after she was reactive to HIV. Immediately she was taken to ART center and tested for CD4 and started on first line of ART medication. She recovered within two months and was able to take care of her children well with confidence. Her brother was very happy with the services provided and became an advocate for the clinic.



Counseling is key for adherence to treatment.

A 65 years old man was identified in the satellite clinic in Autonagar area with HIV in the test done in the clinic. He was single and was habituated to unprotected sex with commercial sex workers. He was not keeping good health and he was not interested in taking medicines. Counseling was provided regularly and he was taken to ART center by outreach staff personally for treatment. He was being followed up regularly by phone for adherence to treatment. He improved his health and was grateful for the counseling and follow up of the staff of ATHCC.

ATHCC is providing awareness, clinical services in the clinic and in the community through satellite clinics, lab testing, free medicines, referral and advocacy on STI, HIV, TB, Diabetes, eye care, dental screening and hypertension. Holistic health care is being provided to truckers and allied population since 2011 Till now 16357 tests are done for HIV and 141 are reactive to HIV (0.86 %). This project is helping the risky target population and 33 clinics around the country are catering to their needs. VMM witnessed the impact of the program since its inception.



Kushal - Maternal Health Project, Visakhapatnam

Supported by: Wipro Cares

Kushal is a maternal health project in Greater Visakha Municipal Corporation, Andhra Pradesh.

Aim: To ensure the wellbeing of women in the reproductive age groups in the Greater Municipal Corporation of Visakhapatnam in Andhra Pradesh in keeping with sustainable development goals (SDGs)

Objectives

1. To improve knowledge, attitudes and practices among 5000 women on maternal and child health.
2. To create demand for better utilisation of maternal and child health services at government Urban Health Centres by 5000 women

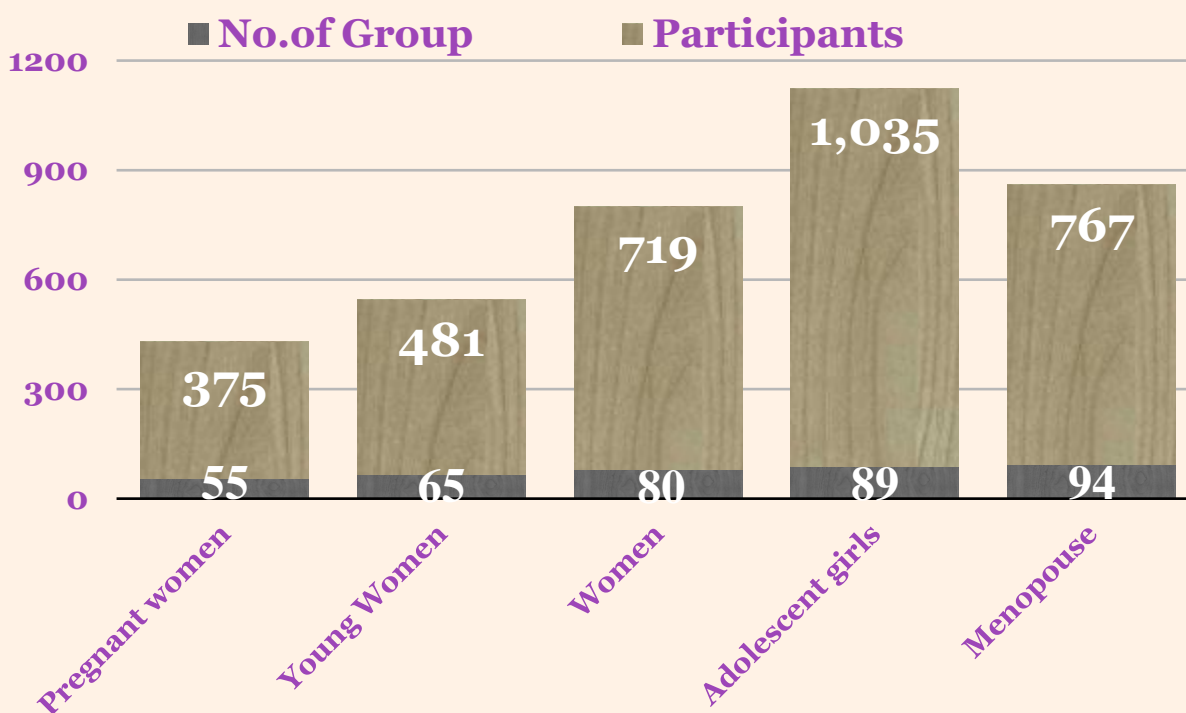
Kushal is reaching women, girls, men and women with a gender-inclusive approach to bring awareness of various aspects of maternal health, menstruation and menopause by involving a number of state and non-state actors in the catchment area of 72 urban health centres. Kushal is a sustainable model through community-driven approaches by capacitating committed and passionate 720 Kushal Mitras.



Kushal Mitras: 457 groups with 4139 women in 72 urban health centers were formed.

- **Women of reproductive age** (18 to 45 years): 179 groups with 1519 members: orientation on maternal health, sanitary napkin use and disposal, healthy diet and importance of regular health checkups were discussed. Issues related to safety and security, use of DISHA App during emergency, information sharing about the local medical services at government were discussed.
- **Women in Menopause**: 118 groups with 1010 menopause women were formed and educated them on post-menopause issues, the importance of health check-ups.
- **Adolescent group**: Girls from the age of 13 to 18 years were formed as groups in their local areas: 105 groups with 1233 girls were oriented on use of sanitary pads, disposal and changes in physical appearance, diet to be taken during periods of time, hygiene and physical exercises.
- **Pregnant women**: VMM in 72 urban health centers formed 55 groups with 377 pregnant women. Information on pregnancy, baby growth, diet plan, physical exercises and promoted Kushal App.

The women from adolescent to menopause were followed up and linked to urban health centers for their health issues and regular health checkups. Knowledge on their health was given and especially menopause age was neglected by women as they accept the changes. IEC was developed to give right information to the women in communities in easily understandable language. The community strengthening through Kushal Mitra is a sustainable model.





Monitoring of children progress in school is a challenge for the hard-working parents----

A boy is sitting on the steps of a temple with a school bag during school hours. The community coordinator of Kushal Program saw him in Kapparada area, Visakhapatnam and inquired about his schooling and his parents. He said that he and his younger brother are in government school and he is not doing well in his studies. He is not interested to continue his studies. Every day he goes with a school bag and comes back in the evening and not attending the school. His parents are not aware of it. He has parents who are manual labor. His family migrated from neighboring district for livelihood.

This boy is in tenth standard and suddenly stopped going to school and lost interest. His father is an alcoholic and most of his earnings are going towards his addiction to alcohol. His mother is taking the burden of home expenses. Community coordinator of Kushal project counselled him and took him to his mother and explained the situation of the child. She identified his fear for the subjects in tenth class and took him and his parents to the school.

She convinced the head master to keep him in the school and to provide special attention to him. Since then he is going to school regularly and school teachers and head master are taking special care. His mother also is following his progress and the community coordinator is also taking special counselling to the boy and mother for a better future.



Success of Online Process and Linkages

Vasavya Mahila Mandali had facilitated access to services from a service provider for the beneficiary (Pregnant women). A 20-year-old married woman from New Railway Colony, Visakhapatnam, was 3rd month pregnant when the Kushal Project team of VMM contacted her for the first time. She was staying with her grandmother who was the only care taker for her. Her mother died long back. VMM staff educated pregnant woman and their grandmother on nutritious food during pregnancy and suggested getting a dry ration from Anganwadi centre. The pregnant woman said for more than 3 years there were no Anganwadi workers in their area and so she didn't get her RCH ID card and number which need to be done online. VMM staff shared the information with the ANM working in the area. ANM said to get her for immunisation, so we can provide her with RCH ID. The process went on for a few weeks and after repeated visits to ANM, the pregnant woman received her RCH ID card and number. Now she is accessing the services from the Government. The pregnant woman, her husband and her grandmother are very happy for getting support.

Mental health for adolescent girls

Donor: George Institute for Global Health

Aim: Mental health is a state of mental well-being that enables people to cope with the stress of life, realize their abilities, learn well and work well, and contribute to their community.

Vision: The vision of the National Mental Health Policy is to promote mental health, prevent mental illness, enable recovery from mental illness, promote destigmatization and desegregation, and ensure socio-economic inclusion of persons affected by mental illness by providing accessible, affordable and quality health.

Reach: Vijayawada slums

Description: Facilitating entry and access to adolescents in the selected slums and meeting local administrators along with company staff to get permissions as per need including the health care providers. Through a comprehensive approach that combines direct services, community outreach, and advocacy leading to create a sustainable and impactful program that will benefit adolescents for years to come.

on 17.04.2022 JDM Elementary School in Vambay colony conducted a Mental Health program for adolescent girls. The students were taught the methods to concentrate on studies, choosing friends wisely, making decisions, and addressing situations boldly. The program also included feedback to see the impact.

on 25.07.2022, another program was organized by the George Institute at Ammaprema Adharana Seva Samsta, Home for Children in Vambay colony. Mahila Mithra members attended the meeting, which focused on mental health and well-being

On March 4, 2023, the George Institute organized an interaction meeting with NGOs and students at DV Manor Hotel, Vijayawada. The meeting was attended by 15 NGOs, including VMM, and discussed child behavior, addiction to drugs, the role of teachers in monitoring children's daily behavior, the availability of harmful drugs in school premises, and the psychological issues faced by children. From VMM Dr. B. Keerthi President, Mrs. G.Rashmi, secretary, Mrs. K.Vijaya and Mrs. K. Sunitha participated, Two students from vambay colony also participated and shared their views.

The Vasavya Mahila Mandali and the George Institute's efforts have helped raise awareness of mental health issues among adolescents and the importance of creating a safe and healthy environment for students. These programs will have a positive impact on the well-being of children in Vijayawada slums.

Kushal Health Care Clinic, Sri Sathya Sai District, A.P.

Supported by: Wipro Cares

Aim: Health care in 30 villages in Hindupur, Lepakshi of Andhra Pradesh and Melya & Kudumalakunta of Karnataka. The project work was initiated from March 1st 2023.

Objectives:

- (1) Creating a demand for Wipro health Care Center by providing quality timely services
- (2) Improving the overall health among industrial workers to increase productive life by addressing occupational health hazards.
- (3) Address the anaemia among women and children and cancer among women through innovative strategies.
- (4) Advocacy and research to improve the services for enabling the health care environment.

Operational Area: 30 villages in 4 mandals of Sri Satya Sai District, covering 25 kms from the clinic. We reach seven panchayaths in Hindupur, Lepakshi, Belagappu, mandals in Sri Sathyasai district, Andhra Pradesh and two panchayaths in Gauribidanur mandal, Karnataka in this project. The project will provide services to industrial labour, their families and children in Anganwadi centre. The clinic will support both maternal and lactating mothers.

Activities:

1. MoU execution: Drafted MoU was executed for the period from 1st March 2023 to 29th February 2024
2. Job notification done in print and electronic media
3. Selection was made and appointments were given to Medical Doctor, Community Coordinators, Lab Technician, Pharmacist, Accountant cum Admin
4. Space for a clinic was finalised
5. Community outreach activities: Community Coordinators started outreach activities and reached 11 villages, collected demographic details of the villages and communicated the service of Kushal Health Care Clinic. Rapport building with community elders and leaders was in the process.
6. Taking over of infrastructure from previous NGO partner of Wipro Cares.

Swetcha Gora Eye Bank

Swetcha Gora Eye bank was initiated in 1995 by Vasavya Mahila Mandali and is a Life Member - Eye Bank Association of India. The aim is to create awareness on eye donation and restoring eyes of corneal blind through eye donation. 898 people were benefited through Swetcha Gora Eye Bank.

Eye Donation Awareness Fortnight

Every year from August 25th to September 8th, Eye Donation Awareness Fortnight is being observed. The organization strictly followed the government protocols while conducting various programs to create awareness on eye donation. The fortnight was inaugurated by Sri Dilli Rao, IAS, Collector, and Magistrate of NTR District. Dr Samaram, the Executive Director of Swetcha Gora Eye Bank, gave a message through the social media channel.



Exhibition on Eye Donation

An Exhibition on Eye Donation was organized at Vasavya Mahila Mandali for the public, which was inaugurated by the Vice Chancellor of Dr NTR University of Health Sciences, Dr V Shyama Prasad.

Competitions and Visit to Eye Bank

Essay Writing, Painting, Slogan, Singing, and Quiz competitions were conducted for students on five days. The competitions were conducted at Vasavya Mahila Mandali premises. A visit to Swetcha Gora Eye Bank was also arranged for students and the public to create knowledge on eye and eye donation.



Door-to-Door Campaign

A door-to-door campaign of eye donation awareness was conducted, and pamphlets and eye donation pledging programming were distributed in hospitals, schools, colleges, and market centers during the fortnight and continued throughout the year.

Games for Visually Challenged Children

Games were conducted for the visually challenged children of Vijaya Mary Integrated School for the Blind, Vijayawada, and prizes were distributed to them.

Valedictory Function

The valedictory function of the Eye Donation Fortnight was arranged on 8th of September. Dr ESN Murthy, Program Manager, District Blindness Control Society of NTR District, and Dr Suneetha, Principal of Siddhartha Pharmacy College were the chief guests. Prizes were distributed to the winners of various competitions held during the fortnight. Few motivators of Eye Donation were felicitated in the valedictory function by the chief guests.



Cancer Awareness

VMM focused on increasing awareness on cancer among women to identify cancer at early stages. All the staff of VMM were trained to disseminate the knowledge on danger signals of breast and cervical cancer. IEC materials were developed with danger signals of breast and cervical cancer and the need for early detection. Across all programs, the awareness on cancer was done.

With a more focus on cancer detection and treatment, VMM collaborated with experts from All India Institute of Medical Sciences on zoom meetings. Under AMMA project, the meetings were organized.

- Female Reproductive System and breast cancer as a focus, virtual meetings were conducted in association with AIIMS, Mangalagiri on September 14th and 15th, 2022. The meeting was facilitated by Dr. Kavitha and Dr. Pragathia. 289 members attended. Interactive session was very useful for women participated.
- On October 11th, 2022, a cancer awareness meeting was conducted at Allapuram training center as part of Cancer Awareness month. Dr. Mahanthi and staff from Omega hospitals visited Maggam training center and conducted a session on how to detect breast cancer in early stages and types of treatment, food habits, risk of breast cancer in women as per age groups. 26 members attended
- In all meetings conducted by VMM, awareness of cancer was taken up and disseminated the knowledge.

Self-Examination of breast is pivotal for early detection of cancer

One woman associated with VMM participated in the awareness meetings regularly. She gained knowledge on early detections of cancer and self-examination of breast. She identified a small lump in her breast and immediately got tested and operated. It was in stage 1 and could undergo surgery immediately. She realized the importance of knowledge to identify cancer at early stage. She was very happy for the knowledge gained at VMM awareness meetings.

JAL JEEVAN MISION

Supported by: Government of India

Government of India has restructured and subsumed the ongoing National Rural Drinking Water Programme (NRDWP) into Jal Jeevan Mission (JJM) to provide functional household Tap connection (FHTC) to every rural household; “ Har Ghar Nal Se Jal” . JJM is being supported by Government of Andhra Pradesh representing The Member Secretary of District Water and Sanction Committee, DWS&S, Vijayawada, NTR District.

Objective of the project: The main objective of the project is to provide Family Household Tap Connection (FHTC) to every rural household by the end of the year 2024. This programme necessitates planning and implementation of water supply schemes, empowerment of Gram Panchayat/ Local Community focus on service delivery, partner with other stakeholders and convergence with other programmes to ensure the quality of services.

Components:

- In the Village water supply (PWS) infrastructure for Tap water connection to every Household.
- Reliable drinking water source development/ augmentation of existing sources.
- Transfer of water (Multi Village scheme; where quantity and quality issues are there in the local water sources).
- Technological Intervention for treatment to make water potable (Where water quality is an issue, but quantity is sufficient).
- Retrofitting of completed and ongoing piped water supply schemes to provide FHTC and raise the service level.
- Gray water management
- Capacity building of various stakeholders and support activities to facilitate the implementation.



Reach: Vasavya Mahila Mandali initiated the project from 1st July 2022 under JJM in Mylavaram and Tiruvuru of NTR District. In the Mylavaram subdivision, Ibrahimpatnam, G. Konduru and Vijayawada Rural mandals were reached. In Tiruvuru subdivision, Mylavaram, A Konduru, Reddygudem and Gampalagudem were reached.

VWS committees: VMM ISA team members supported Gram panchayat members to organize the Grama sabhas for formation of VWS Committees in collaboration with Village sarpanch, Executive Officers, Ward members, Village secretariat staff and other key persons in the Village. In the Mylavaram Sub Division 40 villages and In Tiruvuru Sub Division 77 villages were reached. Base line data was procured. Village level awareness meetings, field testing and involving the community were key activities.



VMM - EDUCATION

PROJECT	Reach
URBAN RESIDENTIAL HOSTEL FOR GIRLS	70
EDUCATION SPONSORSHIP	3
VASAVYA NRUTYA VIHAAR	108
Total	181

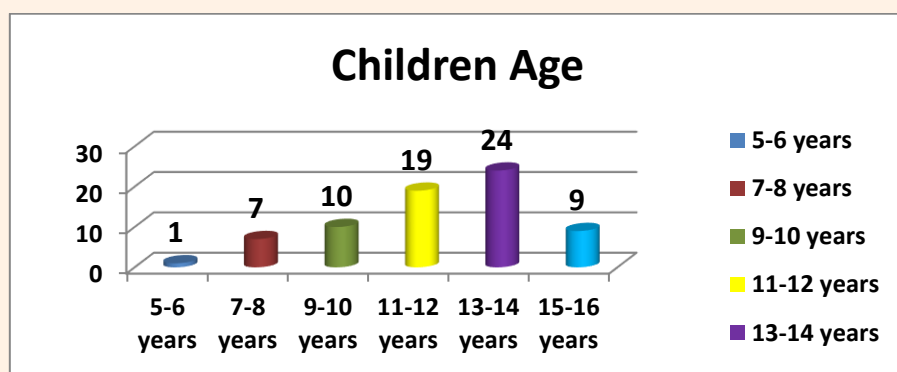


URBAN RESIDENTIAL HOSTEL FOR GIRLS

Vasavya Mahila Mandali with the support of “Netaji Subash Chandra Bose Avasiya Vidyalaya Hostel” scheme, Government of India, managing “Urban Residential Hostel for Girls”, at Kanuru Village, Penamaluru Mandal, Krishna District. In this residential facility VMM provides Holistic homely Care, academic education, recreation, and medical facilities. Children were referred through Child welfare Committee, that are from different family circumstances such as children exposed to abusive parents’ relations, orphans, single parent orphan, rag pickers and children in need of care and protection. VMM provides consistent counselling to the children and gave them trainings on life skills and crisis management and child helplines. Improved their education through Tuitions supported by Volunteers. People from community shared their happiness and joy by celebrating their Children’s birthdays, ceremonies, and other events with the children’s home kids; it gives happiness and helped in integrating themselves with the larger community. Trauma was reduced with all activities. VMM management visited frequently, interact with children and provided timely psychosocial support to the children.

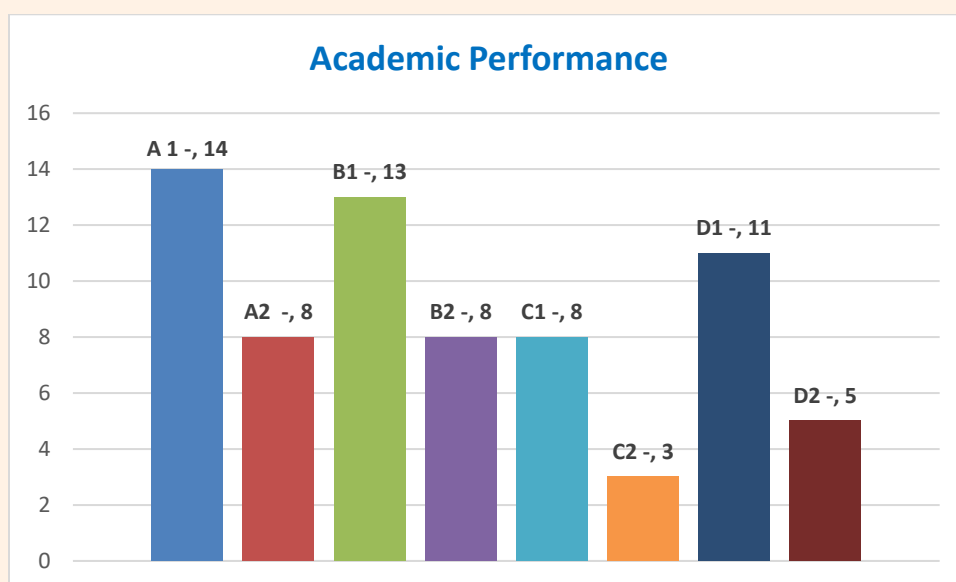


Reach:



Category of children:

Class	Orphan	Semi Orphan	Home Less	Rag Pickers	Total
1 st Class		1			1
2 nd Class		3	2		5
3 rd Class		1	1		2
4 th Class	1	2	2	1	6
5 th Class		2	1	1	4
6 th Class	1	4	1	2	8
7 th Class	1	5	3	2	11
8 th Class	1	6	1	1	9
9 th class	2	10	2	1	15
10 th Class	1	5	3		9



61.4% were in A and B grades

Co-Curricular activities:

Leadership Camp:

Children participated in 3 days Leadership camp from 29th May to 31st May 2022 at Vasavya Mahila Mandali campus. Children health camp, visited Kondapalli toy making units, Pottery and learnt disaster management techniques. Children went to HCL Technologies, Kesaraipalli as exposure visit.

Visit to Bondada Group of Companies at Hyderabad:

Children had a tour to Hyderabad from 9th to 10th June 2022 organised by M/s Bondada Group of companies. Visited Charminar, Birla mandir, High Court, Golkonda fort, Salarjung Museum, Hussain Sagar, Hi-tech City and Nehru Zoological Park. Children received gifts of Bed sheets and Luggage Bags.

Dignity Walk for Women:

On 14th August 2022 Vasavya Mahila Mandali along with other NGOs, Colleges and institutions organized Dignity walk for Women in Vijayawada from Collector Camp office to Bapu Museum, as part of Azadki Amrit Mahotsav. Children participated and led the rally and visited the freedom movement museum.

“Glory of the Grey” (Senior Citizens Ramp Walk):

On 19th November 2022 VMM organized Glory of the Grey event with Senior Citizens at Jade Suites Hotel, Vijayawada. In the event the children participated as supporters with Senior Citizens. Children enjoyed the ramp walk.

World AIDS Day:

On 1st December 2022, The World AIDS day, Andhra Pradesh State AIDS Control Society (APSACS) organized State level event at Thummalapalli Kala Kshetram, Vijayawada. Our children performed cultural programmes and got mementos from organizers.

Festivals celebration:

All festivals were celebrated and religious equality was demonstrated.

Learning of Clay Art:

In the summer vacation May and June months Craft Council of AP member Mr. Rajeswara Rao gave training to children in Clay Art. Children learned the Art interestingly and created different models of birds, animals, and other things.

Volunteering service

“Make a Difference” (MAD) volunteers conducted classes regularly on every Saturday and Sunday in the Home from 5th class to 10th Class. Weekly six hours, they conducted supplementary education sessions to children. It is very useful to the children education by having stress on maths, science and English.

Donations to Children Home:

Solar Power Unit: International Inner Wheel Club donated a Roof Top Solar Plant to Vasavya Children Home to reduce greenhouse gas emissions and mitigating climate change. On 15th November 2022, Mrs. Zenaida Y. Forcan, President of International Inner Wheel Club inaugurated the plant.

Uniforms and Books: On 25th August 2022 “Rotary Club of Amaravathi” donated Uniforms and notebooks to 70 girl children.

Visits of State and District Officials:

- On 1st November 2022 Ms. Satyavathi, District Protection Officer (DPO), Integrated Child Protection Scheme (ICPS) visited the children’s home along with their team members. She verified all the records and registers and provided suggestions to improve further.
- On 1st March 2023 State Team of Samagra Siksha: Mr. Abdul Gani, State Observer, Mr. Md . Sadatitulla, Deputy Inspector, Mr Rohan, Quality Council officer visited the children’s home. They interacted with children and verified all registers and records. They appreciated for the maintenance of hygiene and sanitation in good condition.



EDUCATION SPONSORSHIP

The goal of educational support is to help individuals achieve their academic dreams and develop the skills and knowledge they need to thrive in their personal and professional lives. Support was given for tutoring, academic counseling, mentoring, access to educational materials and resources.

Lakshmi Foundation a CSR wing of Avantel Limited, Hyderabad supported three girls; P. Dhana Lakshmi, K. Sudeepthi, and E. Ruthu.

P. Dhana Lakshmi, a survivor of domestic violence, a 20-year youngster is pursuing a Bachelor of Commerce in Computers at Prabhas College. K. Sudeepthi is a 14-year-old student who is studying in 10th class at St. John's School and is cared by single mother. E. Ruthu is a 21-year-old student who is pursuing 3rd year Bachelor of Arts at SRR and CVR Government collage.

All three students were identified as needing support due to their family and social situations. At Vasavya Mahila Mandali, these students received regular counseling and were provided with educational and other support to help them grow in their lives. The Lakshmi Foundation stepped-in to provide support in education and residence. The Foundation recognized the potential in these students and believed that with the right support, they could achieve their dreams and aspirations.

The Foundation provided financial support of INR. 1,74,680, which covered the students' tuition fees, books, and other educational expenses. Additionally, the Foundation provided support for the students' living expenses, including food.

The support provided by the Lakshmi Foundation had a significant impact on the lives of these three students. They were able to continue their education without the burden of financial stress and were given the opportunity to pursue their dreams. Education support gives them a chance in their lives

K. Sudeepthi is working hard in tenth class in St. Johns English Medium High School, Gunadala, Vijayawada, to achieve her life goal. Despite facing numerous challenges in her life, Sudeepthi has a strong ambition of becoming a doctor and is determined to pursue her dream.

Sudeepthi is living with her mother, who works for daily wages in Railway Mail Service (RMS), Vijayawada. Her childhood was marred by abusive relations between her parents, and her mother is currently fighting for justice in the legal battle for divorce. Despite the challenges, Sudeepthi continued to focus on her studies. Sudeepthi's ambition is to become a doctor and serve her community. With her dedication and hard work, she is well on her way to achieving her goal. She plans to continue her education and pursue a career in Medicine

VASAVYA NRUTYA VIHAR

The fine arts school was initiated four decades back. The classical and social theme-oriented dance forms were being presented for a change in the community. The dance Teacher was Mr. Bhagavathula Venkatarama Sharma is teaching since inception of the school in 1982. 38 students attend classes thrice in a week. Students were trained to appear the government diploma exams and 5 students passed the exam this year. Children learning in VMM fine arts school, present their talent in their schools and were being recognised. 70 students in the children's home of VMM also learn dance.



VMM – Gender Equality & Justice

PROJECT	Reach
AMMA : Community Led Action with Police	1623
UJWALA Home : Rescue home for women survivors of Human Trafficking	272
Priyadarshini Working Women's Hostel	125
Old Age Home	29
Parivartan: Gender Empowerment among children	10
Advocacy – Reformation of Maintenance Laws	573
Total	2632



VMM AMMA PROJECT

Supported by: HCL Foundation

AIM: To promote economic empowerment among women through livelihoods and skill development and to realise the rights of women and families through community lead sustainable model- Mahila Mitra

Target group: Women & Men from communities as Volunteers.

Focal Activities: To reduce violence against women community volunteers - Mahila Mitra address the issue in collaboration with Police personnel and peer counseling in the community.

Mahila Mitra:

Mahila Mitra is an innovative social initiative by the Vasavya Mahila Mandali to create a network of women and men volunteers who work towards the social empowerment of women and children in collaboration with police.

Mahila Mitra conducted drawing competitions in 2 schools and took a rally on the eve of Azadi ka Amrit Mahotsav. They conducted meetings on drug abuse among youth and conducted 6 meetings on child abuse along with police. The importance of sexual harassment committees at workplaces was discussed at different workplaces. To prevent child marriage awareness meeting were conducted among self help group women and schoolteachers and students.

Counseling of victims at police stations was a regular activity of Mahila Mitra members. One medical doctor was counselled and prevented her suicidal attempt.

National girl child day was observed and girls were sensitized on child labor, child marriages and rights of the children.



UJJWALA RESCUE HOME

Donor: Department of Women and Child Development, Government of Andhra Pradesh

Ujjwala Home was inaugurated on 8th March 2019 by The Chief Minister of Andhra Pradesh and is located in the premises of Vasavya Mahila Mandali

Reach: 272 women were admitted and 185 were discharged with court release order. Among 271 residents 87 were rescued by police on Trafficking charges.

The Target Areas of ITP victims: East Godavari, West Godavari, Krishna, Guntur, Telangana, Srikalahasthi, Nalgonda, Anakapalli, Vishakapatnam, Rampachodavaram, Rajahmundry, bangalore, Jaherabad, Delhi, Punjab, Odissa. Assam, Andaman nikobar, bihar, Bangladesh, Uttarakhand, Adam, Palakollu, Rayavaram, Chilakaluripet, Vijayawada Rural and Urban, Kothuru tadeipalli, Haryana.



5 components of the project:

- ❖ Prevention
- ❖ Rescue
- ❖ Rehabilitation
- ❖ Re-Integration
- ❖ Repatriation

Prevention:

- Conducted Kalajatha, Street plays at Vombay colony, Jakkampudi,YSR Colony on trafficking.
- Conducted Awareness meetings at Community level at Maruthi Nagar, Bhavanipuram, Krishnalanka areas which are high risk areas.
- Formed three vigilance committee meeting at Krsihnalanka, Maruthi Nagar and Bhavanipuram

Rescue: The victims were rescued from the spas, high risk areas and produced in the court. They were remanded to the home by the judge.

Rehabilitation:

- ***Shelter and Basic needs:*** Security through shelter and food and basic needs were provided. Provided recreation with TV, Story books, Yoga, Newspaper, games and exercises.
- ***Counselling (Social, Psychological, Legal)***
 - Psychiatrist provided counselling for all Residents in the 12 months and she provided medicine if needed
 - For behaviour change, conducted meetings on dignity and their family social stature. Shared success stories.
 - Using tools (drawing) to know the perpetrators.
- ***Medical Support***
 - All the residents were provided health services by Medical Doctor Examination, medicines were provided
 - One resident was HIV positive and linked to ART center.
 - One Antenatal woman was provided care with visits to government hospital.
- ***Vocational Training***

Paper Crafts, Thread Bangles, Embroidery, tailoring, paper covers making, Papad making were provided to all residents. 13 residents continued the trainings.

Re-Integration

Providing telephonic conversation with the family within 24 hours after receiving the resident and advice reintegration into their families. At the time of Court appearance for minor victims staff accompanied to provide support.

- Celebrated their Birthdays & festivals

Repatriation

Involved old residents to provide peer counseling to new residents and did follow-up of victims every 3 months through Phone call. Families were counselled during repatriation process.

Monitoring visit:

- During the period Joint Collector and Govt. officials visited Ujjwala home on 22nd November 2022
- Monthly Home Committee meeting and staff meetings were conducted.

Challenges:

Difficult to Provide skills / Training and to build trust as they stay for a very short time.



PRIYADARSHINI WORKING WOMEN'S HOSTEL

Vasavya Mahila Mandali started the Priyadarshini Working Women's Hostel in 1985 for providing safe and protected shelter to the working women and girl students in Vijayawada, Andhra Pradesh.

The Priyadarshini working women's hostel is self-sustained unit with 52 single/double/ multiple sharing rooms to accommodate 125 working women and girl students.

The breakfast, lunch and dinner are being provided to the hostel inmates and the lunch boxes are being arranged to the inmates at early hours of the day for those who are going for work or colleges. We also provide recreation, reading room and outdoor games facilities in the campus. Round the clock security is provided by professional security services personnel with CC cameras. Covid norms were strictly followed in the campus.

Total Reach:

- ✚ The total number of inmates in the year 2022-2023 are 87
- ✚ During the year, 32 Women Employees utilized the services
- ✚ 55 Students utilized the hostel service during their short/long term courses.



DANDAMUDI VEERA RAGHAVAIAH AND SAROJINI DEVI OLD AGE HOME

The “Dandamudi Veera Raghavaiah and Sarojini Devi Old Age for Women”, Gosala Village of Penamaluru Mandal, Krishna District is managed by Vasavya Mahila Mandali from 2017. The Home is providing Shelter, healthy food, Medicines, Clothes to 32 grannies with the support of the public contribution. Many people support through food and material support. They celebrate their birthdays and special days with grannies.

Reach: 28 Women and 1 Male were in the home

Billion Heart Foundation is supporting medicines from 2017 every month.

Australian Consulate General Chennai also Donated Solar system 10KW in 2019. All wash rooms were renovated with senior citizen friendly gadgets

Dr. P. Deeksha, Medical Director, VMM conducted health camps at old age home and distributed necessary medicines to all grannies.

Be good do-good sponsored wheel chairs, Hand sticks, Insulin syringes, Diapers, back belts, heat bags, sanitizer stand to grannies with the help of Archana Mittal.

The first batch of tailoring trainees of Vasavya Mahila Mandali prepared food at their homes as part of last day of training and shares lunch with grannies residing in old age home for aged at Gosala village, Krishna.

On November 19th 2022 at Vasavya Mahila Mandali organised glory of gray with 30 grannies and 30 children conducted fashion show to make grannies and children happy and build confidence in them. Grannies were very happy for conducting the fashion show.

During the 2022-2023 received INR 6,50,642 as donations for the Old Age Home and received material support INR 2,55,000.



60 year old woman came to old age home referred by local community. She was married and had one year of marital life when her husband left her. She did not have any known relatives and was left to fend for herself. She used to work in many homes to take care of herself. When she became old, she could not continue to do hard work and nobody kept her as a maid. Then local community referred her to the old age home.

She was very active woman but felt insecure as she was an orphan since childhood. She always wanted to be a police officer and she expressed her desire during counselling. The opportunity came during a fashion show organised by Vasavya Mahila Mandali for women who were above sixty years. The show was "Glory of the Grey". The women in the old age home selected the dress and accessories and walked on the ramp. Each granny was designed and dressed by the trainees of VMM fashion design training institute. That was a glorious time for them. And she too fulfilled her dream as a police officer and walked on the ramp with a lathi and whistle. She attracted everyone's attention and she gave an interview to the media and said that she was happy to fulfil her dream and her comfort to be among so many women who were like her siblings. She died a few months later due to cardiac issues.



PARIVARTAN PROGRAMME

VMM as a programme management NGO, supported PARIVARTAN team to develop collaborations, partnerships with CSOs to develop gender empowerment among the teenage Boys and Girls with an AIM to respect the other Gender, so that it leads to establishing a safe and secured environment for all genders. The partivartan programme has conducted meetings with civil society organisations in Tamil Nadu, Karnataka, Kerala and Uttar Pradesh. Facilitated three trainings along with ECF and ensured that the pre-requisites for the trainings were fulfilled.

REFORMATION OF MAINTENANCE LAWS IN INDIA – ADVOCACY INITIATIVE

Women, all over India irrespective of their socio-economic, educational status or their geographical location (urban/rural) have long been struggling to receive maintenance from their spouses. The glaring issue of not receiving maintenance is compounded by the multitude of problems which women face of verbal and physical violence and not getting support to maintain basic living standards impacting not only the women's health but also impacting the children's health and education. While there are existing laws that a woman can take recourse to claim maintenance, be it the personal laws or sec 125 of the criminal procedure code or Domestic Violence Act, the fact remains that in spite of the various provisions in laws, women are struggling to receive maintenance. It is acknowledged that economic success and prosperity of a nation is closely connected with its ability to enforce contracts and resolve disputes. As per Duflo there is a bidirectional relationship between economic development and women empowerment and this empowerment includes improving the ability of a woman to access rights, earning opportunities, education, health and political participation.



The pan India data collected by Vasavya Mahila Mandali, (VMM) Vijayawada, Andhra Pradesh through Right to Information (RTI) for the period of 01April 2018 till 31st March 2020 is a reflection of the status of maintenance cases which is represented below in the form of a table.

Laws under which cases have been filed	Number of cases
The Hindu Marriage Act 1955 (Sec 25)	70477
The Hindu Adoption and Maintenance Act 1956 [Sec 18, 19]	7637
The Criminal Procedure Code 1973 [Sec 125]	76245
The Protection of Women from Domestic violence Act 2005	216442
Total	370801
Interim Orders passed	22041
Execution petitions filed	41934

(Source: Right to Information filed by Vasavya Mahila Mandali)

VMM has also garnered the support of public through its online campaign to address the issue of non-maintenance. Online petition on Change.org petition - 84000 signatures (approx.)

Key objectives of the report

- To document the current challenges on the issue of maintenance through collection of ground data
- To bring out recommendations and suggest changes to bring in effective implementation of the orders so as to end the suffering of lakhs of women

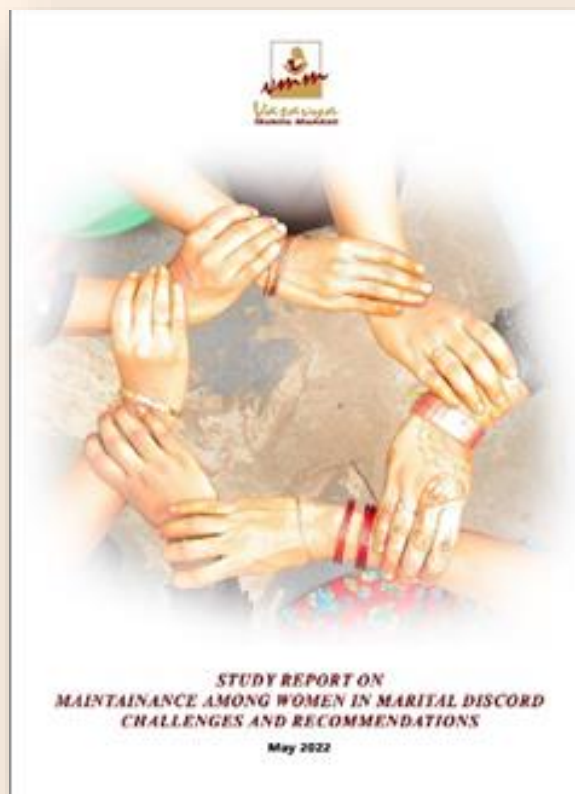
Recommendations

1. Maintenance Act to be framed by aligning different sections in various laws such as: 125 Cr PC, The Prevention of women from Domestic violence Act, Family laws of various religions, to bring in uniformity and speedy disposal of cases.
2. Create a National Registry of domestic abusers/offenders

3. Streamline of alimony/interim maintenance/final settlement procedure:

- a) In case husband has property, then one time settlement order to be passed and lump sum amount to be given by verifying the assets held by the husband.
 - b) The order of maintenance should be notified to employer of the person liable to pay monthly allowance. The employer (both government and corporate) should be directed to deduct from the salary of such person, sum equivalent to the amount of maintenance ordered by the court.
 - c) The retirement funds of the husband working in organisation need to be tapped and attachment orders to be implemented so that the maintenance money can be provided to the wife.
4. Existing one stop centres, domestic violence cells, legal cell authority and Swadhar homes to be brought under one umbrella to have better coordination with Police and achieve seamless issue resolution.
5. A well-coordinated Monitoring System to track the maintenance case should be created by police department at each police unit. This will ensure better focus on issue of summons and warrants and follow ups.
6. A fund should be created by GOI to support women fighting maintenance cases.

https://www.vasavya.org/images/Study_Report_on_Maintanance.pdf



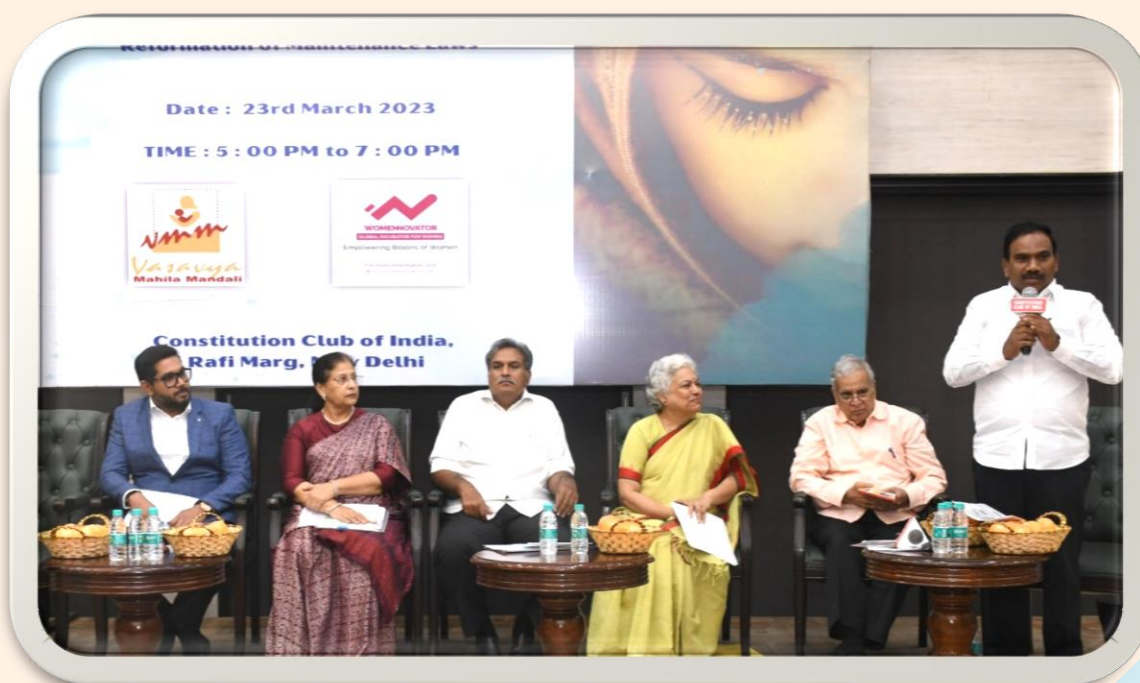
Shared the study report to 573 the Members of Parliament in India in order to give them overview of the situation of the women due to gaps in the current laws and implementation and shared to National Women Commission, Chairperson, President of India, few Rajya Sabha Members and Legal experts.

VMM team has met the secretary women and child development, Government of India and submitted the study report and discussed the current gaps in the laws, in effective implementation and need to revamp the maintenance laws with a survivor lens. Based on the suggestions of the secretary, women and child development GOI, VMM has prepared a document stating clearly the proposed policy, procedure and Evidence for the maintenance laws in India. This proposed policy document is shared with the joint secretary, department of Home affairs, GOI to consider the proposal to amend the existing maintenance laws.

Support by Member of Parliament: The report findings and recommendations have been taken forward by Mr.Kesineni Srinivas(NANI), Member of Parliament and listed in Loksabha (Lower house of Indian Parliament) as Private Member Bill(PMB).

Panel discussion with Members of Parliament and experts: The first of its kind a panel discussion led by survivors is held at India's National Capital, New Delhi on 28th March 2023 at Constitution Club of India.

The panelists are: Three members of Parliament Mr.A.Raja from Tamilnadu, Dr.Fauzia Khan, Maharashtra, Mr.Kesineni Srinivas (NANI), Andhra Pradesh, Senior IAS officer Mr.D.Chakrapani and Mr.Shravan Giri, Advocate, Mumbai High court. Dr.B.Keerthi, President, Vasavya Mahila Mandali has moderated the panel discussion and Ms.Archana Mittal, the advisor of VMM has opened the event with an introduction of the organisation and the study findings. This event is conducted in collaboration with Womenovator, New Delhi.



The panelists have expressed the need to look at the issue of maintenance in the existing law and expressed think out of box solutions for the dignity of the women:

- 1) A separate law to be framed for maintenance for women, children and elderly. It has to constitute at each district level 'Quasi-Judicial body' with three members - a Magistrate, District Collector and Women experienced in dealing with family matters. This body deals with all maintenance cases without having a legal process to court and also the applicant directly represents their case to the body, so that there wont be delay and fasten the process both for interim and final order. The order given by this Quasi Judicial Body is the final.
- 2) If the husband/Partner has not paid the maintenance the court will pay from a fund available with it to the applicant and collect from the husband.
- 3) As the women are facing lot of struggles to come to courts online video conferencing mechanism to be initiated.
- 4) The women in leadership position in Political, Social and Educational sectors has to be increased by having reservation for women, so that to improve the status of women, the women policy makers will be empathetic and take ahead.
- 5) To bring change in the attitude of patriarchy in the school curriculum gender empowerment to be there.
- 6) Constitution of India to be one of the subjects for all the children class specific, so they will have an understanding of constitutional provisions and laws
- 7) Engaging the men and women, Boys and Girls is essential to attain gender equality.

Video: <https://youtu.be/dUAukaOYhII>

Photos: https://drive.google.com/drive/folders/1Kkzr9Hj2deVJj39V-E_PzpPfaHZxDyWS

VICTIMS RECORD APPLICATION

(wallet app for women) : Vasavya Mahila Mandali developed a 'Proof of Concept', "Victim's record" to save victims evidences, documents to preserve in cloud spaces and use as proof. The usage of application is completely voluntary and it is used to safe guard their documents in the form of Message, Image, Video and Audio recording in Android and iOS versions. It is in pilot stage.



TRAINING ON The Sexual Harassment of Women at Workplace

(Prevention, Prohibition and Redressal) Act

The POSH is Prevention of Sexual Harassment against Women at Workplaces. Every establishment with 10 or 10+ employees must have an Internal Complaints Committee (ICC).

This act builds confidence among women that the workplaces are safe to protect the rights of women. During the year 2022-2023 VMM has facilitated trainings at various institutions – AIIMS Mangalagiri, APHRDI, GROWEL FEEDS Pvt LTD, APTRANSCO, Road Buildings department by Dr. Keerthi Bollineni President Vasavya Mahila Mandali, Ms.K.Vijaya and Ms.P. Subhashini.

TRAINING TO GOVERNMENT FUNCTIONARIES ON GENDER:

Gender responsive Budgeting is a crucial point to reach gender equality SDG.5, as part of that UN Women India conducted series lateral learnings programmes on Gender Responsive Budgeting throughout India. Dr.B.Keerthi from Vasavya Mahila Mandali has taken part, presented a paper and moderated for a panel the south zone “LATERAL LEARNING PROGRAM ON GENDER RESPONSIVE BUDGETING” held on 5th and 6th September 2022 at Visakhapatnam by UN Women India and Department of Women and Child Development, Government of Andhra Pradesh.

Lateral learning programme on Gender Responsive Budgeting for the WEST and CENTRAL ZONES (Madhya Pradesh, Chhattisgarh, Jharkhand, Odisha, Maharashtra, Rajasthan, Gujarat, Goa,Dadra and Nagar Haveli, and Daman and Diu) organized by Department of Women and Child Development, Government of Madhya Pradesh & UN Women India at 8-9 September,2022, Indore, Madhya Pradesh. Dr. Keerthi from VMM is the Resource Person on ‘Good Practices in attaining gender equality with community engagement.

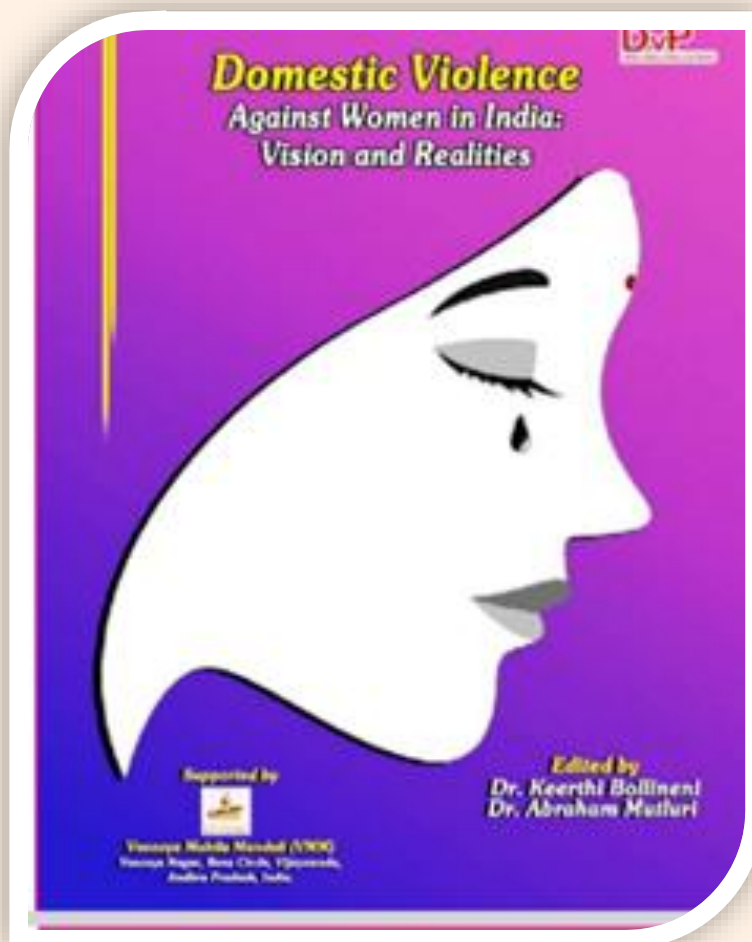
VMM Shared during the South Regional consultation on Increasing Risks and Vulnerabilities of Women and Girls due to Covid-19 Pandemic held on 22nd and 23rd September 2022 at Chennai organized by UNFPA,Girls Count and EKTA.

5th International conference by South Asian Society of Criminology and Victimology

In collaboration with R V University at Bangalore, India. The two conference on 27th and 28th January 2023 held on Cyber Law, Cyber Abuse and Victimology, participated by more than 200 across India and other parts of the world. Dr Keerthi Bollineni, President, VMM presented on 'Community Engagement for curbing Cyber Abuse on Women'. The conference is an opener on Future of Artificial Intelligence and how do ONE BE CAREFUL for Cyber Crime. Each one takes responsibility for their action on digital spaces. Subhashini Polisetty and Gagana Maha Lakshmi from Vasavya Mahila Mandali took part.

PUBLICATION

A publication was brought on "Domestic Violence - Against Women in India: Vision and Realities" by Vasavya Mahila Mandali in August 2022 with 12 edited articles by Dr.B.Keerthi and Dr.M.Abrahm.



VMM – Livelihoods

PROJECT	Reach
AMMA PROJECT	7228
BENIVITY	398
USHA SALAI SCHOOLS	55
TOTAL	7681



VMM AMMA PROJECT

Supported by: HCL Foundation

AIM: To promote economic empowerment among women through livelihoods and skill development

Target group: Women in difficult circumstances.

Target area: Karakatta, Vijayawada and 3 villages in Gannavaram Mandal; Kesarapalli, Dawajigudem and Allapuram

Focal Activities: Skilling and Livelihood support to Micro entrepreneurs, Mahila Mitra, Counselling and awareness on violence against women.

1. Micro enterprise opportunities:

Vasavya Mahila Mandali provided seed funds to 37 women between July 2022 and March 2023 for starting or expanding their micro-enterprises. The businesses supported included livestock (Buffalo), petty shops, fruit vending, and trolleys for cloth merchants. The total amount of seed funding provided was INR 6,77,115.

2. Promotion of Startups

Vasavya Mahila Mandali advertised startup ideas received from 20 individuals through Google forms and organized an orientation session for 19 individuals in collaboration with Centro Tech Limited. The session focused on guiding individuals on how to turn their startup ideas into a business, the requirements for setting up a business, budgeting, and marketing. Interns from SP Jain Institute of Research Management were also involved in analyzing how to form documentation for the business ideas.

3. Tailoring & Fashion designing and Hand Embroidery

Vasavya Mahila Mandali offered training in tailoring, fashion designing, and embroidery to women as a means of providing them with good earning opportunities. **101 women were selected for the 3-month fashion designing and tailoring course**, which covered designer blouse making, children's garment making, and updated stitching techniques. **129 women were trained in hand embroidery and Maggam** at Allapuram and Kesarapalli villages of Gannavaram Mandal, Krishna District. The course focused on teaching women how to create designer blouses, neck designs, hand embroidery loading work, Maggam long and short blouse marking, Zardosi, chain stitch, thread loading, loop chain stitch, sequence loading, Kasula work, and bead embossed work were taught. Skilled women are earning INR 5 to 10000 per month based on their work and season.



4. *Awareness Meetings:* Reached 1396

In July 2022, a legal awareness meeting was held in Krishnalanka with 30 attendees. In October 2022, Vasavya Mahila Mandali organized a meeting on the importance of standards in regular life with 54 attendees. Additionally, two awareness meetings on adolescent age and personal hygiene were conducted at MPPE School and SMJR ZPH School in Davajigudem, with 75 and 61 attendees respectively. The meetings included participation from school staff and speakers from relevant organizations.

Sri Chennupati Seshagiri Rao and Chennupati Vidya oration meeting was held on August 18, 2022, at Vasavya Mahila Mandali in Vijayawada. The chief guest was Mrs. K.G.V.Saritha, Superintendent of Police, Women Protection Cell, Government of Andhra Pradesh, and the topic of the speech was "Women and Crisis Management: Preparedness, Life skills to overcome". The meeting discussed six essential qualities that women possess by birth to overcome crises, which are Empathy, Collaborative effort, Resilience, Tenacity, Effective communication, and Readiness to learn. The meeting was attended by 140 members.

5. *Financial Literacy:* Reached 696

Financial literacy meetings conducted and shared financial frauds, digital literacy, schemes related to micro enterprises development, government schemes related to pension Schemes related to insurance like PMJBY etc. Zero account, Usage of digital transactions.



6. *Counselling:* 1047 members were counselled

Counselling was provided to 427 males and 620 women. 223 new cases were registered related to Domestic Violence, alcohol consumption by husband, extra marital relations, love issues, financial issues and the cases were referred by Mahila Mitra, Police station, old beneficiaries, VMM staff, website and trainees.

7. E-Commerce - Vasavya Women SHG Producers Organisation

The aim of the Vasavya FPO is to promote and sell the products of small and micro-entrepreneurs, particularly women and rural artisans, through various e-commerce platforms.

The objectives of Vasavya FPO :

To improve the socio-economic status of Women of small and Micro Entrepreneurs by providing them with access to better inputs, technologies, and markets.

To establish market linkages and create value chains for the products produced by the FPO members, ensuring fair and remunerative prices for their produce.

To facilitate the development of agro-based micro-enterprises and promote entrepreneurship among the FPO members.

To create a platform for Women Entrepreneurs programs that support their livelihoods. Vasavya FPO has made significant progress in promoting and selling the products of women entrepreneurs and rural artisans through various e-commerce platforms. During the reporting period of 1st April 2022 to 31st March 2023, the FPO uploaded a total of 630 products on various e-commerce websites such as HCL My-E Haat, Amazon, Meesho, and Flipkart. In addition, the FPO posted 282 social media posts on Facebook, Instagram, Twitter, and LinkedIn to increase awareness about its products and initiatives

During the reporting period, four new producers joined the FPO. Vasavya FPO participated in various exhibitions and events to promote its products physically, and stall allocations were coordinated for the FPO producers. The events included NABARD CRAFTS MELA, Confederation of Women Entrepreneurs of India COWE Mart, Vasavya Mahila Mandali Camps, and Mahila Utsav. The events helped in establishing market linkages and creating value chains for the products produced by the FPO members, ensuring fair and remunerative prices for their produce

FPO took part in MyEhaat Partners meeting, MyEHaat Inspire session and MyEhaat Shilp Charcha.

Producer engagement: MyEHaat received a video from Mr. Pitambar, a Kalamkari weaver, and learned about e-marketing avenues for women producers.

Vasavya FPO received the FASSI certificate to sell sweeteners, prepared food, Indian sweets, and snacks, as per the Food Safety and Standards Authority of India, Government of Andhra Pradesh.



8. National sport meet:

HCL Foundation has conducted sports meet to encourage sports among children and youth. Andhra Pradesh participated in several sports events in 2022. SFC 2022 at Nagpur Athletics was held on 21st and 22nd July 2022, with 30 players from Vijayawada participating in Kabaddi, Volleyball – Girls, Volleyball- Boys, and Basketball – Girls. The Volleyball – Girls team emerged as winners, and G.Bhargavi was selected for the HCLF Sports Scholarship. On National Sports Day, 24th and 25th August, a sports meet was conducted at Mukkamala Jagadeeswara Rao ZPH School, Dawajigudem, with 130 students participating in Running, Shotput, and Kho kho. On 29th August, National Sports Day was celebrated at SMJR ZP School, Dawajigudem, with several guests in attendance, including B.Srinivasulu, Program Officer, R.Vijaya Ramarao, HM, and B.Balamma, Sarpanch, Dawajigudem. Certificates were distributed to winners, and the felicitation of G.Bhargavi and Coach Anjaneyulu. The Vasavya Mahila Mandali donated sports material worth INR 10,600 to Sri Mukkamala Jagadesewarao ZP school.

9. Volunteerism

Volunteer activities conducted in Andhra Pradesh included a plantation program at HCL Campus, Kesarapalli, Vijayawada, on 11th August 2022, where 15 Kadamba and 3 Hibiscus plants were planted.

A dignity walk for women was conducted on 14th August 2022, where Mahila Mitra, college students, NCC cadets, BNI members, and residents of Vijayawada participated. On 31st October 2022, a RUN was organized from Indira Gandhi Municipal Stadium to Benz Circle on the occasion of National Unity Day, and MLA Mr. Malladhi Vishnu, Collector Shri. Dilli Rao, Arjuna awardee Jyothi Surekha, Mahila Mitra, college students, and school children attended the event

10. Placements:

Four individuals were successfully placed in different organizations through the efforts of the VMM team. Ms. Jaldula Lavanya and Dr. Suresh secured employment as a software engineer and a doctor respectively at HCL Technologies and George Institution in Vijayawada. Ms. Srungavarapu Bindhu was placed as a nurse at Anu Hospital, Enikepadu, and Ms. M. Sobha Rani was placed as a billing assistant at Meroz Clinic in Vijayawada

11. Reference in Publication:

VMM and Mahila Mitra has been cited in the article

<https://www.opendemocracy.net/en/beyond-trafficking-and-slavery/what-could-prevent-retrafficking-in-india-a-decent-income/>

12. Interns:

- Ms. Jeswika from TISS conducted FGDs on "Economic Violence" faced by women from 27th February to 2nd March 2023
- 9th March 2023 to 7th April 2023, Avani Bhatt, Shreya Shah, Kevil Shah, and Nripendra Saroj from S.P Jain Institute of Research Management (SPJIMR), Mumbai, interned for e-commerce, startups, and Mahila Mitra

Visitors:

On 12th February 2023, Modern slavery and Human Rights activist Mr. Ben Samroo, Mr. Chris and Mr. Suthi Saharia visited and interacted with Mahila Mitra, and also visited the tailoring skill centre, counselling centre, and micro-entrepreneurs in Gannavaram mandal.

On 27th and 28th March 2023, Ms. Rani Reddy, Ms. Rajeswari and Mr. Ashok Kumar from Foundation for Ecological Security (FES) organization, along with 13 Mahila sarpanches and organization executives visited the Maggam and Hand Embroidery training center in Kesarapalli, tailoring skill center and counselling center.

Others:

Vasavya Mahila Mandali participated in the PFC 2022 conducted by HCL Foundation on 9th and 10th November 2022

on 19th Nov 2022 organized the "Glory of the Grey" fashion show celebrating senior women

On 10th December 2021, HCL Volunteers celebrated semi-Christmas at URH children of Vasavya Mahila Mandali virtually, with VMM team participated



Opportunities are important for women's economic growth

Konda Naga Mani, 35-year-old woman from Kesarapalli village, Gannavaram Mandal is a graduate and a multi-talented and aspiring to grow as an individual. She started a small business selling fancy items, tailoring materials, and electrical items in a single shop.

However, during COVID-19 pandemic her husband couldn't find work and her shop was difficult to manage and to survive on single income. At that crucial time, support was provided from AMMA project by providing her with stock and her income increased to 200 to 300 Indian rupees per day. Her family was stabilized and lived in dignity.

Konda Naga Mani's dream had come true with improved sales and that increased her confidence. Empowering the women and their families is very important to gain social status through economic growth.

BENEVITY

Cause	Donors	Fund
VMM	26	2,14,804
Community Based Cancer Awareness and Education in NTR District, Andhra Pradesh	2	2,250
Support for Youth in improving skills in Digital marketing	26	29,250
Counselling services - Mental health	43	1,04,778
Total	97	3,51,082

Benevity is a software company that powers corporate giving, volunteering, and grant-making solutions for hundreds of Fortune 1000 companies from around the globe, including Google, Apple, Coca-Cola, and Microsoft (to name a few). Benevity, Inc. The firm's products support companies in managing and tracking their employees' charitable giving, promoting charitable giving and volunteering, while reducing the costs of companies processing donations themselves.

Purpose (powered by great technology) has the ability to transform the way businesses engage with their employees, customers and communities. It creates deeper connections, unifies company culture across locations and geographies and creates an incredible impact for our world.

Benevity helps charities focus on what matters –programs and mission. Processing and administration, and take care of the tax receipts, helping to receive more funds more efficiently from corporate clients was organized.

Vasavya Mahila Mandali registered with Benevity on November 6, 2018. It was a crowd-funding platform. VMM had posted 4 projects to get support from individuals through Benevity.



Community Based Cancer Awareness and Education in NTR District, Andhra Pradesh on 2022-09-20. The aim of the project is early identification of cancer through iBreast screening, and creating awareness among women, local leaders, young in institutions and frontline health workers. With the support from the District Medical & Health Office for organising camps to screen women. With the support from AIMS, VMM organised online capacity building sessions on cancer. 2022-09-20.

Support for young people's digital skills in Digital marketing posted on 2021-02-08 project aim to support young people to learn digital marketing skills for better placement services. The project supported young people in digital marketing skills and computer literacy.

Counselling services - Mental health posted on 2020-07-21: The project aim to setup a call centre with unique features not just providing information to victims of violence, but follow up of clients regularly knowing their situation, sharing the information with their concern to necessary departments, like police, Women and Child welfare, Judiciary and health departments. VMM has permanent buildings for setting up a call centre. VMM started a tele counselling centre, providing services to women/girls and needy. VMM has reached 392 counselling cases. Among them, 43% of cases (170 out of 392) are harassment cases (among them 90% are Domestic violence cases), 22% (87 out of 392) are victims of trafficking cases, 26% of cases are violence by partners. Crime against women has been increasing over the past years, especially during the pandemic (COVID-19). Domestic violence has increased. As there are no physical spaces to get services, VMM tele-counselling services has provided a lot of psychosocial support to victims of violence. On average, 4 to 5 calls per day were received, the average time for counselling is about 35 minutes. Repeat counseling sessions were done.

Usha Salai Schools Project

Vasavya Mahila Mandali in Collaboration with Usha International limited organized Usha Salai Schools and Usha Salai Satellite Schools and Teachers Training program to eligible women in East Godavari, Srikakulam and Vizianagaram Districts in Andhra Pradesh.



Objectives: -

- Usha Salai School is a community-based initiative with the aim of empowering rural women to become entrepreneurs and to take up teaching stitching on machines within the precincts of their homes. We provided training to the women for Nine days by a very experienced and skillful trainer from USHA. Helping them to improve and honed up their tailoring and stitching skills so that they develop confidence to train and teach other women from their village.
- To provide them sewing machine, syllabus and a Salai School signage and encouraged them to teach other community women the art of stitching and sewing. Encourage them to start their own school and enroll the students for basic, refresher and advanced course and develop the self-confidence by becoming financially independent

Implementation:

- Rampachodavarm Mandal, East Godavari District: 15 women were provided training in Usha Salai Schools training programmes and sewing machines were distributed.
- Badangi Mandal, Vizainagaram district identified 20 women for training.
- Laaveru and Ranastalam Mandal, Srikakulam district identified 20 women were trained.
- Skills learned are drafting, cutting, new designs of dresses, repairing and maintenance of machines.
- Trained women were issued Usha Certificates and display the Usha Salai School Board outside their premises for publicity and spread the awareness about the school in the community.



VMM - ENVIRONMENT

Project	Reach
TRIBAL DEVELOPMENT FUND	2388
TREE PLANTATION	30
TOTAL	2418



TRIBAL DEVELOPMENT FUND PROJECT

Supported by: NABARD

Vasavya Mahila Mandali (VMM) had successfully implemented Tribal Development Fund Project 1st Phase (Maa thota) at A Konduru Mandal, Krishna District, Andhra Pradesh. The “WADI” project had supported 500 tribal families, planted Mango and Guava gardens, and supported 300 landless farmers in Basket weaving and Goat/Sheep rearing. As a part of the programme, developed natural resources management such as water, land and grown orchards.

After successful implementation of Phase -1 project; NABARD had sanctioned Phase-2 for another 500 Wadi farmers in A Konduru and Reddygudem Mandals of NTR District.

Vasavya Mahila Mandali (VMM) initiated Tribal Development Fund Project Phase -2 in A. Konduru and Reddy gudem mandals of Krishna (NTR) District, Andhra Pradesh from 14th September 2021 for the promotion of sustainable participatory livelihood programmes (Wadi model).

The goal of project is “Facilitating the promotion of sustainable participatory livelihood programs through development of plantations and other livelihood interventions like Goat/ Sheep rearing. Core plantation was “Mango and Guva”, boundary plantation was “Custard Apple, Moringa ” and live hedge was “Henna”

Activities:

Plantation: During the monsoon season from June 2022 to August 2022 VMM completed 100 acres plantation in A Konduru and Reddy gudem Mandals. Core plantation Mango and Guava planted in 100 acres, whereas border plantation Moringa and Clustered Apple planted 85 acres in first phase and 15 acres in 2nd phase.

Need based Trainings: VMM organized six need-based training programmes to farmers facilitated by District Horticultural officers and agricultural officers. They explained about plant care, protection, Water management, Manure management, weeding, seed selection, Intercrops, and pest management. Farmers actively involved and clarified their doubts.

Livelihood support to land less beneficiaries: VMM provided livelihood support to land less beneficiaries for rearing of Sheep and Goat. VMM selected seven families with the support of Mandal Maathota Committee members. Under the Grant support VMM provided INR 35000 and their contribution is INR 15000 with a total unit cost was INR 50000. Beneficiaries purchased the Sheep/ Goat and managing the Units.



Intercrop Cultivation: During the monsoon season farmers cultivated intercrops like Ground nuts, Beans, Drumsticks, Tomato, Brinjal, Bottle guard, Okra and leafy vegetables. Farmers got return on their investment on an average INR 20000 per acre.

Kalajatha Programmes: In our project area VMM created awareness on plantations thorough Kalajatha programmes. All villages of A Konduru and Reddy gudem mandals were covered. Villagers got knowledge on plantation, seasonal deceases, social myths and misconceptions, effects of alcohol on health and family relations.



Nutrition demonstrations: Tribal population had anemia and other nutritional deficiencies. To improve the nutritional status VMM organized 20 nutrition demonstrations with high nutrition with low cost and locally available food materials. They started to use millets like Ragi, Bajra, ground nuts, jaggery, dates, Sesame seeds.

Value addition: As a part of value addition VMM organized pickles making training to 50 women so that in the agriculture off season the women can earn through pickle making.

Soil Moisture conservation works (SMC): VMM organized Soil Moisture Conservation (SMC) works for 2nd 100 acres plantation. Farmers completed minor works at their wadis as a part of family contribution, they cleared the bushes and picking up stones in fields. Leveled the lands and made bunds against the rainwater flow and made it ready for plantation. VMM executed the major works like Stone bunds, gully plugs and filling of trenches with the help of machinery like JCB, Dozer and tractors. Village Development Committee members finalized the works in meetings. Under the supervision of Committee members, the works were monitored.

Visits of District officer: Krishna District Development Officer, NABARD Mr. Miling Chowsalkar visited twice to the field area on 16th August 2022 and on 9th November 2022 and suggested to maintain the books and records and gave suggestions on goat and livestock rearing.

TREE PLANTATION

VMM provided Kadambam plants donated by a local philanthropist to HCL Technologies and planted in the campus.



AWARDS:

SABERA AWARD

Vasavya Mahila Mandali, Winner in the category Entity - Not For Profit of the Year - 2022. The SABERA awards and Summit held on 7th December at UNESCO Building, New Delhi.

Anjani Mashelkar Inspiration Award

Honouring the inspiring life and work of an elderly and unsung Indian hero. The award is given under the aegis of International Longevity Centre – India (ILC-I) in partnership with Anjani Mashelkar Foundation. Anjani Mashelkar Inspiration Award 2022 (AMIA) to Dr.B.Keerthi, President, Vasavya Mahila Mandali for her services to the community.

Margarette Golding Award

G.Rashmi, Secretary, Vasavya Mahila Mandali has got "Margarette Golding Award" – Margaret Oliver Golding is founder International Inner Wheel at Manchester UK from International Inner wheel President Ms. Zeaida Y Farcon on 15th November 2022 at Vijayawada.

Derma Practitioner award for South India

Dr. P. Deeksha has awarded Best Derma Practitioner award for South India by Indian Association of Dermatologists, Venereologists and Leprologists in International conference in Mumbai for the year 2022.

SENIOR WORLD - NATIONAL AWARD

Dr.P.Deeksha received a national award for her services in Health in communities from the Senior World organisation in 2022 on the occasion of International day of older persons.

Exceptional Women of Excellence

Ms.Madhavi Ganapathi has awarded 'Exceptional Women of Excellence' by Women Economic Forum in December 2022, New Delhi.

VMM – FINANCIAL STATEMENT

VMM Thematic Area	Amount	%
Health	1,00,44,395	48.85939
Education	10,59,419	5.153378
Gender Equality & Justice	22,49,980	10.94468
Livelihood	72,03,964	35.04256
Environment	-	0
	2,05,57,758	



Health

10044395

48.85 %

Education

1059419

5.15 %

**Gender
Equality &
Justice**

2249980

10.94 %

Livelihood

7203964

35.04 %